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The Junior League of Austin Announces Winners of the Coats for Kids Coat Drive Competition

AUSTIN – The Junior League of Austin, Jack Brown Cleaners, KASE 101, and KVUE today announced the winners of the Coats for Kids Coat Drive Competition. Coats for Kids is an annual community project that collects and distributes warm winter coats to eligible children and teenagers in Central Texas. Each year, these partners bring the community together to ensure that the children of Central Texas stay warm.

Coats for Kids encourages the community, schools and organizations through a friendly competition to collect new or gently used warm winter coats to keep the children of Central Texas warm throughout the winter. The competition includes one for elementary schools, middle schools, high schools, private schools, and charter schools, as well as businesses and community organizations. The 2014 Coats for Kids Coat Drive Competition winners are:

School Competition Winners
Lake Pointe Elementary School
Running Brushy Middle School
Pflugerville High School
Abercorn International School
Eden Park Academy Charter School

Business and Organization Winners
Cheer America
Rising Stars Preschool

At this heart-warming event, thousands of families will have the opportunity to find just the right warm winter coat for their eligible children. Coats for Kids, in its 28th year, plans to distribute more than 35,000 coats to children in need in Central Texas.

This annual community event collects and distributes new and gently worn, warm winter coats to the eligible youth of Central Texas, while also providing an opportunity for families to access local resources through an onsite community fair. The community’s support – both financial and in volunteer efforts – helps to keep so many children warm and healthy during the cold winter months. Volunteers who speak Spanish, American Sign Language, and other languages are especially needed.

“The Junior League of Austin is proud to once again host Coats for Kids. We plan to give away more than 35,000 coats this year to children in our community,” said JLA President, Gregory Noack. “This event is an opportunity for volunteers and donors in the Central Texas region to get in the spirit of the holidays by helping youngsters find a warm coat for the cold winter months. We hope everyone will visit www.jlaustin.org/coats and sign up to help or give financially – just $15 buys a new coat for a kid!”

Coats for Kids Distribution Day will take place at The Palmer Events Center (900 Barton Springs Road, Austin, TX 78704) on Saturday, December 13, 2014.

There is still the opportunity to donate towards the purchase of new coats – just $15 buys a new coat for kids in need! This is a community-based initiative and it is because of the support of local groups, businesses, schools, and individuals that the youngest members of our community will be protected from the cold this winter. To donate to Coats for Kids or to volunteer, please visit http://www.jlaustin.org/coats.

The Junior League of Austin
Founded in 1934, The Junior League of Austin is an organization of more than 2,500 women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. On an annual basis, The Junior League of Austin contributes more than $700,000 in financial support to the Austin community, and its members volunteer approximately 130,000 hours. For more information about The Junior League of Austin, call (512) 467-8982 or visit www.jlaustin.org.

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