Mayor Leffingwell Proclaims Dec. 13, 2014
“Coats For Kids Day” in Austin

AUSTIN – On Saturday, December 13, 2014, Sly Majid from the office of Mayor Lee Leffingwell presented Coats for Kids Chair Belynda Montgomery, The Junior League of Austin President Gregory Noack, Jack Brown Cleaners President Paul Brown, and KVUE’s Chief Meteorologist Mark Murray with a proclamation declaring December 13, 2014 as Coats for Kids Day in Austin. Each year, thousands of families have the opportunity to find just the right warm winter coat for their eligible children thanks to Coats for Kids. Saturday marked the 28th year for Coats for Kids, which planned to distribute more than 35,000 coats to children in need in Central Texas. The Junior League of Austin, Jack Brown Cleaners, KASE 101 and KVUE are proud to sponsor this event and thank the Central Texas community for supporting this worthwhile cause!

“On behalf of the Coats for Kids partners I am honored to accept Mayor Leffingwell’s proclamation of December 13, 2014, as Coats for Kids Day in Austin,” said Montgomery. “Coats for Kids is an annual tradition for many individuals and families who want to help kids keep warm during the cold winter months. Thousands have shown their support through donations of their time and money and we are grateful for Mayor Leffingwell recognition of this wonderful event and the community that makes it possible.”

“For twenty eight years, Coats for Kids has brought our community together and provided warm coats to the children of Central Texas,” said Mayor Leffingwell. “I am proud to honor these efforts by officially proclaiming December 13, 2014, as Coats for Kids Day in Austin.”

This annual community event collects and distributes new and gently worn, warm winter coats to the eligible youth of Central Texas, while also providing an opportunity for families to access local resources through an onsite community fair. The community’s support – both financial and in volunteer efforts – helps to keep so many children warm and healthy during the cold winter months.

“The Junior League of Austin is proud member of the Coats for Kids team that plans to give away more than 35,000 coats to children in our community this year,” said Noack. “This event is an opportunity for volunteers and donors in the Central Texas region to get in the spirit of the holidays by helping youngsters find a warm coat for the cold winter months.”

There is still the opportunity to donate towards Coats for Kids – just $15 buys a new coat for needy kids! This is a community-based initiative and it is because of the support of local groups, businesses, schools, and individuals that the youngest members of our community will be protected from the cold this winter. To donate to Coats for Kids, please visit http://www.jlaustin.org/coats.

For photos from the event please visit https://twitter.com/jlaustinorg or https://www.facebook.com/JLAustin.org.

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